

THE DUTCH NASTERS INDOOR BRABANT HORSE SHOW THE DUTCH NAME OF THE



SUNDAY 16 MARCH

PROGRAMME

Programme and starting times are subject to change

MAIN ARENA

09.00 Restaurant 't Zusje Prize

Best of Region Pony Jumping, Table A with jump-off, DE 1m10 | DE 1m20

10.45 Show - The Kids Masters Challenge

12.00 Borek Prize

Jumping International CSI5*, Table A with Winning Round, 1m50

15.15 Rolex Grand Prix

Part of the Rolex Grand Slam of Show Jumping, Jumping International CSI5* Table A with jump-off, 1m60

ARENA 2

10.00 Dressage National

Best of Region Dressage Ponies, Z2 Freestyle

12.30 Show

13.30 Bixie Jumping

KIDS MASTERS PISTE

11.30 Meet&Greet Kristy Snepvangers

PADDOCK

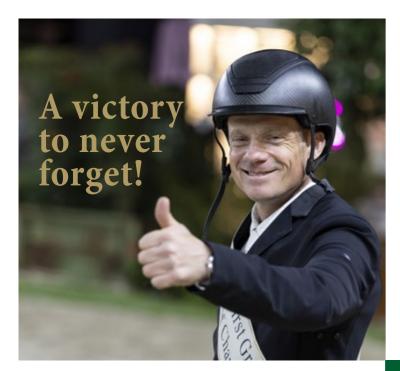
14.00 Clinic Jumping Wesley Mulder & Piet Raijmakers Jr



QUOTE OF THE DAY

"Top sport with hopefully another Dutch winner like last year!" Harrie Smolders





'A victory to never forget!' Those were Willem Greve's words after his spectacular victory in the Rolex Grand Prix of The Dutch Masters last year. Winning in front of his own audience and beating world number one Henrik von Eckermann in the jump-off.

Greve rode the then 12-year-old KWPN approved stallion Highway TN N.O.P. (by Eldorado v. Zeshoek), a horse he says 'has an incredible attitude and the heart of a lion.' Greve has had Highway under saddle since 2019.

Greve has been coming to The Dutch Masters for years. 'It has always been a great show but over the years it has grown into a really top event. Everything is organised down to the last detail, the facilities, the 'look', just everything.' What is his plan for today? 'It's another new day. I'm riding Grandorado today, Highway has already run in the Audi Prize yesterday and will go with me to Basel. Everyone expects a lot of course because it was so nice last year but it's another new competition today and we are going to do our best. I hope a Dutchman wins!'

Modus

The concept of the Rolex Grand Slam is simple, the bonus system spectacular: The rider, who wins three shows in succession, receives one million Euros on top of the prize money.

Should the rider then continue his success story by winning the fourth Major in a row, he receives a further bonus of one million Euros. A rider, who wins two shows in succession, picks up a bonus of 500,000 Euros.

It is always the rider that counts, it is therefore possible to win a bonus on different horses. The system is an infinite cycle, it is detached from the calendar year. In this way, the Rolex Grand Slam becomes an endless story, one of the most exciting concepts in international sporting history.



TOP 3
Rolex Grand Prix
The Dutch Masters

2018

- 1 Gancia de Muze Niels Bruynseels BEL
- 2 Cornado NRW Marcus Ehning GER
- 3 Emerald Harrie Smolders NED

2019

- 1 Toveks Mary Lou Henrik von Eckermann SWE
- 2 Albfuehren's Bianca Steve Guerdat SUI
- 3 H&M Christian K Peder Fredricson SWE

2021

- 1 Elektric Blue P Max Kühner AUT
- 2 VDL Edgar M Marlon Modolo Zanotelli BRA
- 3 Checker 47 Christian Kukuk GER

2022

- 1 Scuderia 1918 Tobago Z / Daniel Deusser GER
- 2 Monaco Harrie Smolders NED
- 3 Grandorado TN Willem Greve NED

2023

- 1 HH Azur McLain Ward USA
- 2 Donatello d'Auge Julien Epaillard FRA
- 3 King Edward Henrik von Eckermann SWE

2024

- 1 Highway TN N.O.P. / Willem Greve NED
- 2 King Edward Henrik von Eckermann SWE
- 3 Uricas van de Kattevennen Harrie Smolders NED

'In this sport, dreams can come true'

The Dutch Masters could not have wished for a better Rolex Grand Slam 'live contender'. Harrie Smolders spectacularly won the Rolex Grand Prix at CHI Geneva with his top rider Monaco. 'I have no words for it! It is incredible that I will now be the 'live contender' in 's-Hertogenbosch,' Harrie said after his stunning victory in Geneva.

The Brabander from Hooge Mierde calls The Dutch Masters his home competition, his name has been on the start list for years and he can invariably count on a lot of support from the audience. 'I came to this show as a child, it was my first contact with the international sport. It inspired me to become a showjumper. In this sport, dreams can come true. It is now up to us to inspire the next generation.'

That inspiring the next generation, seems to be working out pretty well. When asking the audience about who will win the Rolex Grand Prix today, many times Harrie's name sounds. 'The audience is going to see top sport tomorrow, with hopefully another Dutch winner like last year.' Monaco certainly seems to feel at home on Brabant soil, notching up some top placings earlier this week. 'He is in form, but I looked around a bit this week, and he is not the only one in good form,' laughs Harrie referring to his fellow competitors. One thing is certain, it will be enjoyable at a sold-out Rolex Grand Prix this afternoon.



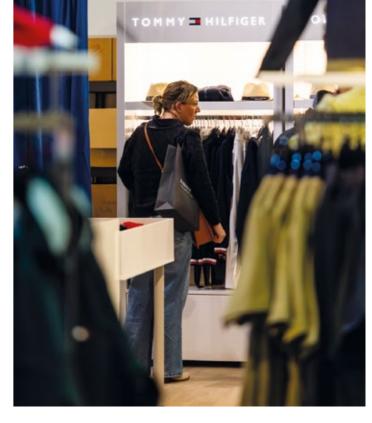
Shop 'til you drop bij The Dutch Masters

During The Dutch Masters, there is not only top sport to experience, but you can also visit our atmospheric promo village where you can stroll around, shop and enjoy a snack and a drink. There is a wide range of products, from clothing shops to horse food. There is something for everyone. A visit is definitely worthwhile!

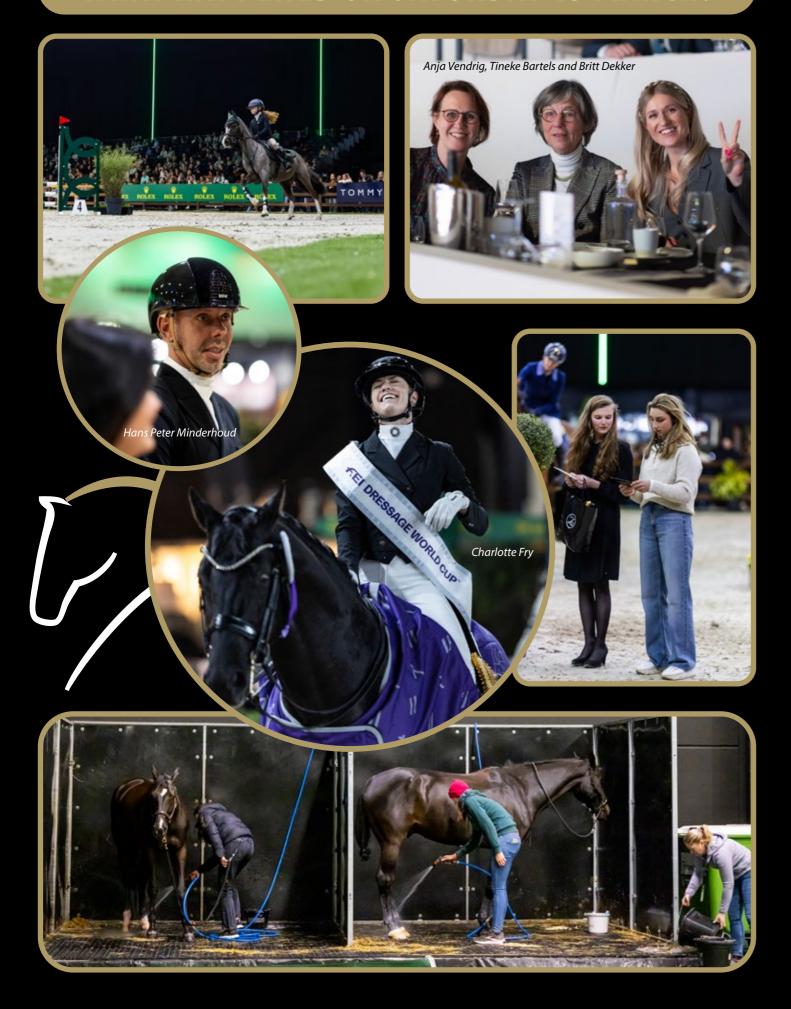
The Dutch Masters app!

Don't miss anything from The Dutch Masters in the app! Get everything from the event such as the daily programme, Meet & Greets, personal messages and interviews. Have you already got the app? Download it now!





WHAT HAPPENED ON SATURDAY 15 MARCH?





COLOFON

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Eric Berkhof Equestrian Sportsman of the Year

On Saturday evening, Eric Berkhof, CEO of Van Mossel Automotive Group and owner of Stoeterij De Margaretha Hoeve was honoured as Equestrian Sportsman of the Year.

Berkhof has been lending a helping hand to organisations where he can and supporting riders for many years. Audi has been one of the main sponsors of The Dutch Masters for years, supporting riders such as Maikel van der Vleuten, Vincent Voorn and, more recently, Kim Emmen. Last year, Kim managed to perform exceptionally at the Paris Olympics with Imagine, half-owned by Berkhof.

In Paris, as always and everywhere, Eric Berkhof lived up to the slogan of his stud farm the Margaretha Hoeve in its entirety. That slogan reads, 'Here it's all about real encounters and sharing special experiences'.





Daniel Deusser reigns supreme in 1.50m Audi Prize

With a lightning-fast and clear barrage ride, Daniel Deusser convincingly took the win in the 1.50m Audi Prize with Otello de Guldenboom. 'The key to success was in the line from obstacle two to three. Otello stayed so cool in the turn that I was able to omit a canter jump there. That made the difference.' Deusser thus kept compatriot Hans-Dieter Dreher from a victory. Mans Thijssen was the only one who managed to break through the German supremacy and finished cleverly in third place with Hello. Marcus Ehning and Richard Vogel completed the top five.

TOMMY THILFIGER

EQUESTRIAN





The team behind the Rolex Grand Prix course: working together at top level

For many years, the Netherlands' best course builder, Louis Konickx, has been the man behind the course of the Rolex Grand Prix of 's-Hertogenbosch. Building a course for an event like The Dutch Masters is a precise collaboration. Louis has gathered around him a team of specialists who perform their task with passion and precision.

'Within the team, Paul plays the role of captain. He keeps the overview and distributes the tasks. Carolien makes sure the drawing is complete, not only for the judges, but also for the construction of the course. Rens makes sure all obstacle materials are put on the right trailers so they can be driven onto the course. Ard is the flying keeper as he is very technical. Gerard builds the Rolex Grand Prix of Geneva, watching on all fronts. And then there is Quintin, the man with the ideas, who thinks along about the creative interpretation,' Louis explains.

TOGETHER FOR THE VERY BEST RESULT

But with all these people, there is no course in the arena yet. The piste crew is responsible for that: a group of experienced people who have been around for years. 'They know the ropes and hardly need any instructions. What drives them is not only the love for the sport, but they also want to achieve the very best result here. Everyone in the team realises how prestigious this event is.'

THE MAGIC OF THE DUTCH MASTERS

'The Dutch Masters is not just another competition; it is one of the absolute top shows in the world. Here, as a professional, you want to show the best of yourself. That goes not only for riders, but also for judges, grooms and for us as course builders. Everyone who works here started out as a spectator or enthusiast and gradually developed into a professional. That ambition and passion is what makes this show so special. This is Rolex. This is where you want to be. And you feel that in everything.'

Kids Masters Piste

11.30 - 12.30 All day Hobby Horsing for all children
Meet and Greet Kristy Snepvangers
Air hockey, Football table, Large LEGO blocks
to build your own house, Stilt walking, Bouncy
castle, Cuddling with the ponies, Various meet &
greet in the arena, Taking photos with the

SoSo kidsclub

10.00 - 17.00 Crafts, colouring and tattoos **Go Social Stand**

one and only Ozosnel

Go Social Talents and Youth

Special events Main Arena

10.45 - 11.15 The boys against the girls The Kids Masters Challenge with Kristy Snepvangers, Jesse Drent, Arjen de Jong - Any Dale, Meaghan Gallagher, Maxime van der Vlist, Kim Emmen, Maikel vd Vleuten, Piet Raijmakers and ...

Arena 2: Kids Masters "Ask Away"!

12.45 - 13.15 Ask Away with Kristy Snepvangers with Jesse Drent 13.30 - 17.00 Kids Masters Bixie Jumping Theme "I love my pony". 50 cm, 40 cm, 30 cm, 20 cm level





CLEAR THE IMPOSSIBLE. RIDE INTO LEGEND.

It's the ultimate achievement for any rider. Considered as the greatest challenge, the Rolex Grand Slam of Show Jumping is comprised of the world's four most prestigious tournaments. To secure this trophy, there is a simple rule: win at least three of these Grands Prix in a row. An extremely arduous quest. A legend to write.



OYSTER PERPETUAL 36



